2027 HOUSTON AUTO SHOW
GENERAL SHOW INFORMATION

PUBLIC SHOW DATES Wednesday, January 27 – Sunday, January 31, 2027

SHOW HOURS

Wednesday – Friday	11:00 AM – 8:00 PM
Saturday	10:00 AM – 8:00 PM
Sunday	10:00 AM – 6:00 PM

SPECIAL EVENTS
Manufacturers Only

VIP Party	Tuesday, January 26, 6:00 PM – 9:00 PM
Press Day	Wednesday, January 27, 8:00 AM – 11:00AM

LOCATION ADDRESS
Reliant Center (formerly NRG Center)
One NRG Park
Houston, TX 77054
Phone: (832) 667-1400

SHOW MANAGEMENT
Houston Auto Show
1600 Highway 6, Suite 150
Sugar Land, TX 77478
Phone: (281) 980-3434
On-site: (281) 509-1682 (RoShelle) / (832) 867 2934 (Anh)
(281) 923-3963 (Tania)
Website: www.houstonautoshow.com

SHOW DECORATOR
Houston - Shepard Exposition Services
10001 Fannin St.
Houston, TX 77045
Phone: (404) 720-8600

Overhead Rigging/ Lighting
Houston - Shepard Exposition Services
Email: overheadrigging@shepardes.com
Phone: (404) 722-8676

AFTERMARKET
Contact: Anh Leong
Cell: (832) 867-2934
Email: aleong@houstoncardealers.com

2027 HOUSTON AUTO SHOW
DAILY SCHEDULE

Wednesday	January 20	Electrical and overhead lighting installation begins	8:00 AM - 4:30 PM
Thursday	January 21	Show's provided carpet installation begins	8:00 AM - 4:30 PM
Friday	January 22	Exhibit's provided carpet installation begins	8:00 AM - 4:30 PM
Saturday	January 23	All freight delivered & completed on Saturday	8:00 AM
Sunday	January 24	Exhibit installation begins	8:00 AM - 4:30 PM
Monday	January 25	Aisle carpet begins	8:00 AM
		Exhibit installation continues	8:00 AM - 4:30 PM
		Aftermarket move-in begins	8:00 AM - 4:30 PM
		Vehicle move-in begins (after Fire Dept. approval)	10:00 AM
		All crates off the floor	1:00 PM
Tuesday	January 26	Exhibit installation continues Exhibit must be ready for vehicle placement	8:00 AM - 3:00 PM
		Aftermarket Move-In continues	8:00 AM - 1:00 PM
		All exhibits must be **SHOW READY**	3:00 PM
		VIP Party	6:30 PM – 9:30PM
Wednesday	January 27 – January 31	Public Show Days	See page 1
		Press Day	8:00 AM – 11:00AM
Sunday	January 31	Show closes	6:00 PM
		Vehicle move out and exhibit dismantling begins	7:00 PM
		All Aftermarket Exhibitors & Vendors must load out & clear the hall of all property by 11:59 PM – **NO EXCEPTION**	
Monday	February 1	OEM/Manufacturer Exhibit dismantling continues	8:00 AM
		Targeted load-out begins	1:00 PM

EXHIBITOR SERVICES

CAR DETAILING
Show Fleet by Professional Detailers
Toll Free: (800) 457-7558
Phone: (949) 460-0314
Fax: (949) 460-9142
E-mail: dylan.price@showfleet.com

CosmeticCarCare
Phone: (949) 453-1200
E-mail: smarcus@cosmeticcarcare.com

DECORATING, DRAYAGE & LABOR
Houston - Shepard Exposition Services
Phone: (404) 720-8600
Fax: (832) 415-0517
E-mail: orders@shepardes.com

MEETING ROOMS
Reliant Center (formerly NRG Center)
Phone: (832) 667-1744
Fax: (832) 667-1748
Contact: Keith Butler
E-mail: kbutler@reliantpark.com

PARKING PASSES
Reliant Park (formerly NRG Park) –
Exhibitor Services
Phone: (832) 667-1707
Fax: (832) 667-1821
E-mail: exhibitorservices@reliantpark.com

PHOTOGRAPHY
Egidio Narvaez Photography
Phone: (713) 540-6379
Contact: Egidio Narvaez
E-mail: info@egidionarvaez.com

AUDIO VISUAL
Inspire
Contact: John Benton
Phone: (832) 667-1501
Cell: (713) 498-4697
E-mail: john.benton@inspiresolutions.com

CATERING
Aramark
Phone: (832) 667-2400
(832) 667-2420 (direct)
Contact: Christina Mihalow
E-mail: Mihalow-christina@aramark.com

ELECTRICAL / PLUMBING SERVICES
Freeman Electric & Plumbing
Phone: (832) 667- 2651
(832) 667-2655 (Colleen)
Contact: Colleen Walker or Everardo Luna
E-mail: colleen.walker@freeman.com
everardo.luna@freeman.com

INTERNET-NETWORK / TELEPHONE
Smart City Networks
Phone: (832) 667-3900
Contact: Jesse Macias
E-mail: jmacias@smartcity.com

CUSTOM CLEANING SERVICES
Reliant Park (formerly NRG Park) –
Exhibitor Services
Phone: (832) 667-1707
Fax: (832) 667-1821
E-mail: exhibitorservices@reliantpark.com

EXHIBIT BOOTH SECURITY
Reliant Park (formerly NRG Park) –
Exhibitor Services
Phone: (832) 667-1707
Fax: (832) 667-1821
E-mail: exhibitorservices@reliantpark.com

MOVE-IN

ADVANCE FREIGHT SHIPMENTS

Any freight shipments on and before **Friday, January 22, 2027,** should be delivered to the warehouse at:

Exhibiting Co. Name & Booth Number
Houston Auto Show - 2027
c/o Shepard Exposition Services
10001 Fannin Street
Houston, TX 77054
Contact: Maddie Lindsey at (832) 700-5712
Receiving Hours: M-F: 9:00 AM – 3:00 PM
Receiving Dates: Monday, Dec. 28, 2026 - Fri, Jan 22, 2027
Advance warehouse closes January 1 and 18, 2027 in observance of Holidays.

NOTE: Label each package/shipment: Houston Auto Show/Exhibitor Name/Brand, Space Number and Contact Name.

Advance freight shipments will be unloaded at Reliant Center (formerly NRG Center) beginning Saturday, January 23. Exhibitors will receive advance freight no later than their target move-in time.

ELECTRICAL INSTALLATION

Please place electrical orders and submit floor plans by Wednesday, January 13, 2027.
Late orders will result in freight unloading later than the target time and late charges. For additional electrical information, contact Everardo Luna or Collen Walker at 832-667-2652 or email everardo.luna@freemanco.com or colleen.walker@freemanco.com

All electrical power access must be made from within the exhibit. No power cords may cross aisles or other public areas and cord runs must be kept as short as possible. For exhibitors without columns in their exhibit space from which to draw power, power drops from above must be used, and dropped cables must be protected from public access. See included Electrical Procedures memo for details.

OVERHEAD LIGHTING, FOCUS AND RIGGING

The official electrical contractor connects and powers all overhead lighting equipment and motors. In addition, exhibitors are required to make arrangements with them for emergency on-site repairs.

Shepard Exposition Services must approve all overhead lighting plans by Wednesday, January 6, 2027. Shepard will determine the installation schedule.

All labor and rigging equipment (including lifts) must be arranged through Shepard Exposition Services Customer Service. **Absolutely no outside contractor equipment or labor will be permitted for work on overhead lighting**. Shepard Exposition Services also offers complete lighting packages; contact Breena Carrasco with Shepard Exposition Services at (404) 720-8676 or email to overheadrigging@sheparedes.com.

CARPET INSTALLATION

Carpet installation begins Thursday, January 21 and ends Friday, January 22. Exhibitors using outside carpet companies will be contacted individually regarding their installation date and time. Protective visqueen is not included with carpet costs. Exhibitors may use the Standard Booth Carpet Order Form to order visqueen. If you do plan on providing your own flooring, please inform Shepard Exposition Services at (404) 720-8600 or email orders@shepardes.com by Wednesday, January 6.

AFTERMARKET AND VENDOR EXHIBITS

Gray carpeting is supplied to all exhibits. Exhibitors are responsible for the condition of the carpet during the event and are liable for damages.

HEIGHT AND ARRANGEMENTS OF EXHIBITS

To ensure easy passage of spectators through exhibits and to provide an air of spaciousness, the exhibit halls must abide by height and arrangement restrictions of displays. The maximum height of aftermarket and specialty vehicle exhibits is 18 feet. All exhibits must be capable of standing by themselves. Supporting wires from the ceiling are not permitted. Identification signs and display properties without narrators must be at least 3 feet from neighboring exhibits and at least 18 inches from an aisle depending upon location. Turntables and display properties with narrators must be at least 10 feet from neighboring exhibits and at least 6 feet from an aisle. Each aisle side of an Exhibitor's space must have at least one-third of its length as a clear passageway to the aisle. Licensor may require additional clearances for any display property that Licensor believes to be an excessive obstruction. It is the responsibility of each Exhibitor to obtain approval for any deviation or interpretation of these rules from Licensor before installation.

HEIGHT AND ARRANGEMENTS OF AFTERMARKETS/VENDORS EXHIBITS

To ensure easy passage of spectators through exhibits and to provide an air of spaciousness, the exhibit halls must abide by height and arrangement restrictions of displays. **From the aisle to 5' back into your booth, the maximum height is 5'. From 5' to the back of your booth, the maximum height is 8'**. This includes any product, display or booth structure. All exhibits must be capable of standing by themselves. Supporting wires from the ceiling will not be permitted. Exhibit properties must be contained within the boundaries of rented space. No portion of the display is allowed to protrude into the aisle or neighboring exhibits including signs and opened vehicle doors. Licensor may require additional clearances for any display property that Licensor believes to be an excessive obstruction. It is the responsibility of each Exhibitor to obtain approval for any deviation or interpretation of these rules from Licensor prior to installation.

EXHIBIT LAYOUT

Exhibit properties must be contained within the boundaries of rented space. NO portion of the display is allowed to protrude into the aisle or neighboring exhibits, including signs and opened vehicle doors. Flyers and product materials must be distributed from inside the exhibit space.

DISPLAY VEHICLES

Batteries in exhibit vehicles must be, and remain, disconnected and the cables and terminals must be taped.

Batteries in all-electric, non-hybrid vehicles may remain connected provided fuses are removed.

Fuel tanks must not contain more than ¼ tank of fuel. Fuel tank caps must be securely taped or locking caps or fuel doors must be used. Alarm systems and horns must be deactivated.

DRAYAGE HANDLING

Drayage rates are not included in space cost. Drayage service is the unloading and loading of exhibit display materials and storage of empty display crates. Drayage will be invoiced by Shepard Exposition Services at an all inclusive rate of $0.65 per pound received. This is across the board for advance and on-site freight received. If you have any question over the all inclusive rate and any other drayage questions, please contact orders@shepardes.com for further discovery of this practice.

DELIVERY ENTRANCE FOR VEHICLES AND FREIGHT

All vehicles and freight must come through the North Stadium Drive gate entrance. North Stadium Drive can be accessed by Old Spanish Trail. Take NRG Park (Kirby) or Fannin to Old Spanish Trail. Any deliveries attempted through other gates will be sent off the property to re-enter through the proper gate.

DRIVER CHECK-IN FOR UNLOADING

All drivers must check-in at the North Stadium Drive gate (see delivery entrance above) prior to unloading time to register for unloading. Drivers must stay on-site to be ready to unload at targeted time.

OEM/MANUFACTURER EXHIBIT INSTALLATION

Installation days are Saturday, January 23 through Tuesday, January 26. See daily schedule. Later hours are available and must be requested from Show Management prior to 3:00 PM. Exhibits must be complete and Show Ready by 3:00 PM on Tuesday, January 26.

FREIGHT UNLOADING SCHEDULE

Show Management will send out a finalized freight schedule during the second week of December.

UNLOADING SCHEDULE CHANGES

Any change requests to the unloading schedule must be approved by Show Management prior to move-in. Off-target unloading will face additional surcharges on drayage rate.

VEHICLE MOVE-IN

Vehicle move-in will begin at 10:00 AM on Monday, January 25, provided all empty display crates have been removed and exhibit is ready for placement. Vehicle move-in continues Tuesday, January 26. Exceptions are vehicles and concept cars shipped along with freight or vehicles for platforms or turntables. Vehicles may not be brought into the hall until they can be placed in exhibitor's space and approval is given by the floor manager. Vehicles can not be left in aisles. Vehicles can stage outside on Monday or Tuesday until exhibit space is ready for vehicle placement.

EMPTY CRATE REMOVAL

All crates must be emptied and tagged by 1:00 PM, Monday, January 25. Empty crates that are not removed will incur an additional charge. Please note: once aisle carpet installation has begun, empty crates may not be placed in aisles.

EXHIBIT COMPLETION

Exhibits must be completed and Show Ready by 3:00 PM, Tuesday, January 27 to accommodate final cleaning and set-up for the VIP Party.

TELEPHONE / INTERNET / WIRELESS / HOTSPOT SERVICES

Telephone/Internet/Wireless/Hotspot service order forms are located in Forms. Incentive order deadline is 14 days prior to 1st day of Show move-in. For further information, contact Smart City Networks at (832) 667-3900.

MOVE-OUT

FREIGHT LOAD-OUT SCHEDULE
The schedule has individualized loud-out times for each exhibitor and their exhibitor properties. Consequently, each exhibitor must plan to teardown and pack-up their materials to meet the load-out schedule, which is sent to exhibitors in December.

VEHICLE MOVE-OUT
All vehicles, except concept cars, must be removed from the exhibit hall Sunday night, January 31, **after the aisle carpet is removed**. No vehicle move-out begins before 7:00 PM when freight doors open. No vehicle can start or move until that time. Vehicle drivers may enter the building after Show Management gives the 'all-clear' around 7:00 PM and they can begin reconnecting vehicle batteries.

A designated area outside Reliant Center (formerly NRG Center) is available in the parking lot for overnight storage. A security guard is at that location for overnight security until 7 AM, Monday, February 1.

Dismantling of exhibits is prohibited until after the Show has officially closed and exhibitors are allowed to return to the exhibit hall upon instruction from Show Management. Exhibitors who begin teardown prior to that time jeopardize participation in future Shows. Aisles must remain clear at all times during move-out.

Exhibit freight must be ready for load-out by 10 AM on Tuesday, February 2.

IMPORTANT – AFTERMARKETS/VENDORS: Move-out must be complete and the hall must be cleare on Sunday before 11:59 p.m.

Exhibits must be dismantled and removed from the hall starting at approximately 7:00 PM, Sunday, January 31. Dismantling of exhibits is prohibited until after the show has officially closed at 6:00 PM. Please do not place anything in the aisle until the aisle carpet has been removed.

Show Management will provide instructions that everyone, including exhibitors, will be cleared out of the hall (with the exception of **ONE** staff person who will who can remain in the exhibit space to watch your company's property during this process). Everyone else will gather in the lobby in Hall C until the show floor is clear of attendees and then you will be allowed back in.

Exhibit dismantling must be complete Sunday evening. All display material must be packed up and removed by Sunday at midnight for security purposes. We cannot guarantee the safety of any articles left overnight in your exhibit booth.

ADDITIONAL INFORMATION
Please contact Anh Leong @ (832) 867-2934

SHOW DETAILS

ACCESS TO BUILDING

On move-in, OEM exhibitors can enter Reliant Center (formerly NRG Center) through designated loading docks at the back of the building. Exhibitors are required to provide their company name to security to access the building.

On Show days, exhibitors can enter Reliant Center (formerly NRG Center) only one hour before Show opens to the public. A digital exhibitor pass is required for early admission. Contact Show management in advance for earlier access. Information about obtaining passes will be sent in December.

If Aftermarkets and Vendors need to access the Show earlier than one hour before Show opens to the public, please contact Anh Leong @ (832) 867-2934 in advance.

CHECK IN – AFTERMARKETS/VENDORS

Vendors must check in at the Show Office in Room 104, just inside Lobby B before moving into your exhibit space. All exhibitors will receive digital exhibit passes which will allow them daily access to the Show floor.

EXHIBITOR APPOINTED CONTRACTORS

Exhibitor appointed contractors must provide evidence of a proper certificate of insurance which shows a minimum of $1,000,000 general liability coverage (bodily injury & property damage), and must name the Houston Automobile Dealers Association dba Houston Auto Show, SMG, Harris County, Harris County Sports & Convention Corp. and Houston International Boat, Sport & Travel Show, Inc. and Boating Trade Assocition of Metropolitan Houston as additional insured. This certificate must be on file at least 30 days prior to Show opening.

DEPARTMENT OF TRANSPORTATION CONVERTER LICENSE

In order to exhibit, all van and truck conversion exhibitors must have a copy of their current converter license on file with our Show office. Please contact Lane Bensko at (310) 463-4136 for more information.

EXHIBITOR VEHICLE PARKING

Parking passes may be obtained for $145 at Reliant Center (formerly NRG Center). Prices and availability are subject to change without notice. An order form is included in the exhibitor kit. This pass is also on sale during move-in days at the Reliant Center (formerly NRG Center) exhibitor service center. The parking pass is valid for the entire run of the Show. For questions, please contact Exhibitor Services at (832) 667-1707

FOOD, BEVERAGE & SMOKING POLICY

Due to building policy, absolutely no food or beverages are allowed in the building by the public or exhibitors during Show days. Reliant Center (formerly NRG Center) personnel and Show management are not permitted to allow food or beverages into the show, either from the front entrance or freight doors. For any catering requests, please contact Aramark at (832) 667-2420. Reliant Center (formerly NRG Center) is a non-smoking building. This restriction applies to move-in and move-out as well as public Show days.

MEETING ROOMS

Any exhibitor wishing to rent a meeting room at Reliant Center (formerly NRG Center) should contact Keith Butler with Reliant Center (formerly NRG Center) at (832) 667-1744 or email to kbutler@reliantpark.com.

PRE-OWNED VEHICLE POLICY

Absolutely no display of pre-owned vehicles is permitted at the Houston Auto Show, as it is a violation of the Texas Department of Transportation code. Only literature and promotional materials on pre-owned vehicles are permitted.
The Pre-Owned vehicle policy does not apply to Aftermarket Exhibitor spaces.

MERCHANDISE UNLOADING - AFTERMARKETS AND VENDORS

Vehicles cannot be brought into the hall to drop off merchandise. Aisles must be kept clear for display vehicles entering the hall and for aisle carpet installation. Please bring appropriate carts or dollies to unload your exhibit.

MERCHANDISE RESTOCKING

The building will be open to exhibitors one-hour prior to Show opening each morning to restock merchandise. Exhibitors must be ready for customers by the scheduled opening time of the Show. If additional restocking time is needed, you must make special arrangements with the Show Office at least one day ahead of time.

PRODUCT SALES

Only products that are pre-approved by Show Management and are indicated on the executed contract may be displayed/sold by each exhibitor. Show Management reserves the right to remove any merchandise not meeting this requirement.

EXHIBITOR PROMOTIONS

Any exhibitor doing a promotion either at his/her exhibit or in conjunction with the auto show should contact Show Management with promotional details. The Show office often receives questions from the public regarding promotions, especially questions on celebrity appearances. It is the exhibitor's responsibility to ensure proper security and crowd control for any on-site promotion or celebrity appearance. Any tables and chairs needed for appearances may be rented from Shepard Exposition Services.

CONTESTS/MAILING LISTS

The collection of mailing lists and/or contest give-aways is not permitted without written authorization from Show Management. Please contact Roshelle Salinas at rsalinas@houstoncardealers.com for approval.

SECURITY

Show Management provides guards for the general security of the Show. Exhibitors interested in hiring a guard for within their exhibit should contact Reliant Center (formerly NRG Center) – Exhibitor Services at (832) 667-1707.

While Show Management provides 24-hour guard service for the general security and safety of the Show, we are not responsible for thefts. It is your responsibility to ensure all merchandise is covered and secured during non-show hours. Equipment should be locked up during non-show hours.

VACUUM CLEANING & PORTER SERVICES

Show Management will provide vacuuming of carpet on a nightly basis. Exhibitors should make arrangements to have trash left by the public picked up in their exhibit during Show hours, particularly on weekends. Contact Samatha Chessher with Reliant Center (formerly NRG Center) at (832) 667-1484.

SOUND LEVELS

Show Management reserves the right to regulate and restrict exhibits to a reasonable noise level. No exhibitor shall produce peak or continuous sound levels exceeding 85db, measured from any adjacent aisle or exhibit. The sound level may be raised or lowered at the discretion of Show Management.

RULES AND REGULATIONS

HEIGHT AND ARRANGEMENTS OF EXHIBITS. To ensure easy passage of spectators through displays, and to provide an air of spaciousness to the exhibit halls, the following restrictions have been placed on the height and arrangements of exhibits. The maximum height of aftermarket and specialty vehicle exhibits is 18 feet. The maximum height of passenger car and truck exhibits is 25 feet. All exhibits must be capable of standing by themselves. Supporting wires from the ceiling will not be permitted. Identification signs and display properties without narrators must be placed at least 3 feet from neighboring exhibits and at least 18 inches from an aisle. Turntables and display properties with narrators must be placed at least 10 feet from neighboring exhibits and at least 6 feet from an aisle. Each side of an Exhibitor's space must have at least one-third of its length as a clear passageway to any aisle or neighboring exhibits. Licensor may require additional clearances for any display property that Licensor believes to be an excessive obstruction. It is the responsibility of each Exhibitor to obtain approval for any deviation or interpretation of these rules from Licensor prior to installation.

BARRICADES. Exhibitors shall not prevent the flow of spectators by the use of barricades or ropes. Entire exhibit areas can be roped off only with the prior approval of Licensor.

SIGNS, BANNERS AND PENNANTS. The hanging of signs, banners and pennants on walls or columns is prohibited. No signs or banners hung from the ceiling will be permitted without prior written approval from Licensor.

COLUMNS. Columns or poles that are located in an Exhibitor's area may be covered or decorated provided the work conforms to building and fire department policies. Special attention must be paid to columns containing firefighting apparatus and any cover or decoration must allow for unrestricted and unfettered access by emergency personnel to the firefighting apparatus at all times.

FLOOR COVERINGS. The use of carpeting must be arranged by each Exhibitor with Licensor. No floor coverings may be sealed to the floor in such a manner as to injure or deface the floor or be so installed as to be a hazard to public safety or as to endanger the public. Each Exhibitor is responsible for the final condition of the floor in its exhibit area. Floor coverings other than carpeting may be used only with the prior written approval of Licensor.

MOVING MECHANISMS. No Exhibitor may show any mechanism in operation if it is noisy or objectionable to Licensor. All moving mechanisms must be adequately protected by the Exhibitor to prevent injury to any person.

LUBRICATION SYSTEMS. Lubrication systems and parts must be drained or treated so that lubrication will not drip onto the floor or otherwise damage the building or carpet.

ELECTRICAL WORK. All electrical and sign work in connection with exhibits must conform strictly to the rules and regulations of the National Electrical Code and the local Building Code. All such work is subject to supervision and direction of building management and shall be paid for by the individual Exhibitor.

EXHIBIT COMPLETION. Exhibits must be completed according to the schedule published by Licensor. Goods received after the opening day must be delivered by arrangement with the Auto Show's official drayage contractor and Licensor, Shepard Exposition Services

STAFFING AND PERSONNEL. At all times during Show hours, Exhibitor shall, at its sole expense, provide personnel to supervise the Space. Exhibits should be staffed and ready 30 minutes prior to the Show's opening each morning and remain occupied until the close of the Show each evening. Attendants, models, exhibit personnel and other employees should wear appropriate apparel at all times. Licensor shall have final determination as to what is appropriate apparel.

VEHICLE PRESENTATIONS. In order to maintain the integrity of the Show and the highest public satisfaction, vehicles must be displayed in the same manner during the entire public run of the Show. Vehicles must be on display all of the public days and hours that the Show is open to the general public and may not be covered-up from public view. No vehicle may be removed from the Show during either press days or public Show days without the vehicle being replaced with another identical vehicle or is already duplicated in the exhibit. Vehicles may not be introduced or brought in after the Show has opened for public Show days. Exceptions are subject to the sole discretion of the Licensor.

PRICE INFORMATION OF VEHICLES. All vehicles except prototypes or similar vehicles must have price lists that show the manufacturer's suggested list price of the vehicle, including any optional equipment contained on the

vehicle so displayed. This price information may either be the “Monroney” sticker or one of the Exhibitor’s own design, but must contain the same information as the “Monroney” sticker.

DISPLAY VEHICLES. Batteries in exhibit vehicles must be, and remain, disconnected and the cables and terminals must be taped. Fuel tanks must not contain more than 1/4 tank of fuel. Fuel tank caps must be securely taped or locking caps or fuel doors must be used. Alarm systems must be deactivated. Contact Licensor for specific fire department regulations pertaining to compressed gaseous (propane, natural gas, hydrogen, etc.) fuel tanks. All exhibit vehicles are subject to City of Houston Fire Marshal inspection and can be denied admission into the Show at the Fire Marshal’s sole discretion.

PASSES. Employees of Exhibitor entitled to passes must be approved with title and position by the Exhibitor engaging the space and each such employee must obtain his or her pass from the Exhibitor. Only official Show credentials may be used for entry into the Show.

PERFORMANCE OF MUSIC PROTECTED BY COPYRIGHT OR LICENSING AGREEMENTS. Exhibitor will not produce, perform, or broadcast any music protected by copyright or license agreements without obtaining rights from music licensing organizations. Exhibitor agrees to indemnify Licensor for all expenses, including without limitation, penalties, fines, judgments or awards and attorney fees incurred by Licensor as a result of a breach of this provision.

SOUND LEVELS. Licensor and/or Licensor’s representative reserves the right to regulate and restrict exhibits to a reasonable noise level. No exhibitor shall produce peak or continuous sound levels exceeding 85 dB, measured from any adjacent aisle or exhibit. The sound level limitation may be raised or lowered at the discretion of the Licensor and/or Licensor’s representative.

PRESENTATIONS. The presentation platform or display property used should be placed, preferably, toward the rear of the exhibit space. It must be positioned so that gathering crowds that may collect will be in the Space and not in the aisle. Narration must be limited to a sound level that will not significantly interfere with neighboring exhibitors. Licensor reserves the right to limit the number of employees in attendance and the amount of material that may occupy any space at any one time.

Video presentation content must be devoted exclusively to the business of the Exhibitor. Exhibitors will not be permitted to present live musical shows within their exhibit areas. This restriction prohibits the use of live musicians and singers, but does not prohibit the use of narrators or dancers to demonstrate product features.

SECURITY. Licensor assumes no responsibility for loss or damage to vehicles or property, but may provide guards for general security. Should an Exhibitor have a security concern, the Exhibitor may order security personnel to patrol their area, either during Show hours or on a 24-hour basis. Any/all security personnel must be ordered from Licensor’s designated security company at the sole cost of the Exhibitor.

FOOD AND BEVERAGE. Aramark has an exclusive license to sell and handle food and beverage at the Reliant Center (formerly NRG Center). Exhibitors are not allowed to sell or offer complimentary food or beverage items to customers unless pre-approved in writing by Licensor and arranged through Aramark. Drinking fountains and water coolers, other than those permanently installed in the building, are not permitted.

BALLOONS. No helium balloons are allowed to be distributed by Exhibitors. Balloons of compressed air are permitted.

SPECIAL CHANGES. Licensor reserves the right to make any changes which it may deem desirable or necessary for the general interest of all Exhibitors.

VIOLATIONS
Any violation of these Rules and Regulations by Exhibitor will be cause to terminate such Exhibitor’s right to use its Space and Licensor may reenter and take possession of the Space occupied by the Exhibitor and remove all persons and goods at the Exhibitor’s own risk and expense and Licensor shall not be subject to any liability therefore.

Matters or exceptions not covered by these Rules and Regulations are subject to the sole discretion of Licensor and/or Licensor’s representative.